






Our Quality Will Impress You
Our Prices Will Surprise You

In 1925, our store was founded...
85 years later, though the store has changed,
our traditions have stayed the same.

In Celebration of Our 85th Year,
Enjoy Sensational Storewide Savings
During the Entire Month of March!

Daily & Weekly Specials in
All Departments Including
Bakery, Produce, Deli and
Our Greenhouse!

Plus, **Vendor Demonstrations,**
Dearborn's In-house Chef
Demonstrations and Daily
Samplings!

New! DEARBORN'S EXTENDED HOURS!

Beginning on Monday, March 1st, Dearborn will be open Monday through Friday from 9am to 7pm, Saturday from 8am to 6pm and Sunday from 8am to 5pm for your convenience.

FAMILY RECIPE

Corned Beef & Cabbage

- 5 lbs. corned brisket of beef
- 6 peppercorns, or packaged pickling spices
- 3 carrots, peeled & quartered
- 3 onions, peeled & quartered
- 1 med.-sized green cabbage, quartered or cut in wedges
- Melted butter (about 4 tbsp)

Place the corned beef in water to cover with the peppercorns or mixed pickling spices (these often come packaged with the corned beef). Cover the pot or kettle, bring to a boil, reduce heat and simmer 5 hours or until tender, skimming occasionally. During the last hour, add the carrots and onions and cover again. During the last 15 minutes, add the cabbage. Transfer meat and vegetables to a platter and brush the vegetables with the melted butter. Serve with boiled parsley potatoes, cooked separately. (The stock can be saved to add to a pot roast or stew instead of other liquid.)

Serves 6, with meat left over for additional meals.

Enter to Win

A delicious and home cooked **St. Patrick's Day Dinner for 6!**

You'll Enjoy:

- Home cooked corned beef
- Cabbage, carrots and potatoes,
- Deli-style mustard,
- Rye Bread,
- Irish Soda Bread

Simply go on-line to www.dearbornmarket.com to enter to win!

Winner will be drawn and notified on Wednesday, March 13th.

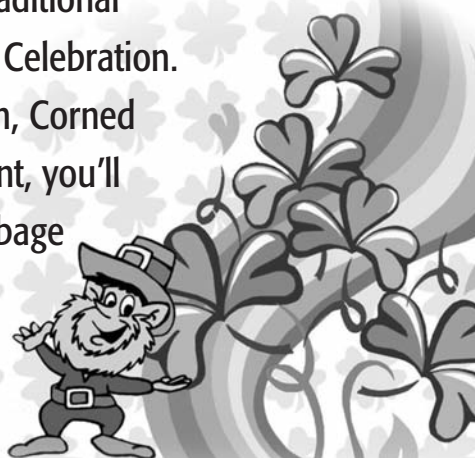
Celebrate St. Patrick's Day

with Traditional Irish Fare from Dearborn

At Dearborn, we have all the traditional foods for your St. Patrick's Day Celebration.

In our deli, look for tender, lean, Corned Beef. In our produce department, you'll find tender heads of green cabbage and plenty of potatoes.

Happy St. Patrick's Day from Dearborn Market!



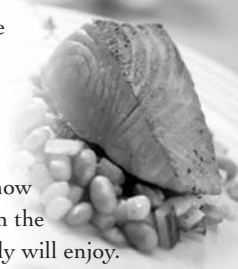
facebook Fan Club

Follow us on Facebook and become a "Dearborn Market Fan" to see what goes on behind the scenes and get alerted to the latest events, specials and offers!

www.facebook.com/pages/Holmdel-NJ/Dearborn-Market/177708965302

Lenten Season is Here

And our seafood cases are brimming with succulent seafood sure to please. From a large variety of delectable salmons to luscious crab cakes we know you'll find something from the bounty that the whole family will enjoy.



SPRINGTIME GARDEN CENTER EVENTS


Our seminars roughly last two hours with a one hour lecture and a one hour question and answer period. We offer refreshments, door prizes and special offers to our seminar attendees. In addition to our seminars we will be offering "space" to a variety of artists to come and share their special talents, trades and artwork with us. For more details and a complete calendar of events, visit our website at www.dearbornmarket.com.

On Saturday, March 13th, at 10:30am, we will be hosting a "Growing Your Own Orchard" Seminar

Rob Gibson, Orchard Manager from Eastmont Orchards will be discussing tips and techniques on growing fruiting trees and plants.

This Month at Dearborn March

SUPER THURSDAY SPECIALS

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|---|--|---|--|---|--|
| Coupon 1 | SAMPLING Meatless Dishes 1 | Boar's Head Sampling 2 Senior Citizen Discount - 10% | SAMPLING Meatless Dishes 3 | Bananas 4 49¢ lb. Iceberg Lettuce 49¢ ea. | SAMPLING Meatless Dishes 5 | Boar's Head Sampling 6 |
| SAMPLING St. Patrick's Day Dishes 7 | SAMPLING St. Patrick's Day Dishes 8 | Boar's Head Sampling 9 Senior Citizen Discount - 10% | SAMPLING St. Patrick's Day Dishes 10 | Dearborn Extra Large Eggs 11 Buy One Get One Free (limit 1) | SAMPLING St. Patrick's Day Dishes 12 | Boar's Head Sampling 13 Orchard Seminar in the Greenhouse 10:30am St. Patrick's Day Dinner for 6 Winner announced! |
| SAMPLING Easter Favorites 14 Daylight Saving Time Begins Coupon 3 | SAMPLING Easter Favorites 15 | Boar's Head Sampling 16 Senior Citizen Discount - 10% | SAMPLING Easter Favorites 17  ST. PATRICK'S DAY | 18 Dearborn's Fresh Ground Chuck \$1.99 lb. (limit 5 lbs.) | SAMPLING Easter Favorites 19 | Boar's Head Sampling 20 SPRING BEGINS! |
| SAMPLING Easter Favorites 21 | SAMPLING Easter Favorites 22 | Boar's Head Sampling 23 Senior Citizen Discount - 10% | SAMPLING Easter Favorites 24 | 25 Grated Genuine Locatelli Cheese \$9.99 lb. | SAMPLING Easter Favorites 26 | Boar's Head Sampling 27 |
| SAMPLING Easter Favorites 28 Palm Sunday | SAMPLING Easter Favorites 29 Passover Begins at Sundown | Boar's Head Sampling 30 Senior Citizen Discount - 10% Passover | SAMPLING Easter Favorites 31 | Make Soup! We have everything you need | Try a freshly prepared meal from our kitchens | Take home one of our In-Store Pizzas! |

Open every day Monday thru Friday, 9am - 7pm, Saturday, 8am - 6pm & Sunday, 8am - 5pm • 2170 Highway 35, Holmdel, New Jersey • 732-264-0256

COUPON 3

Land O Lake American Cheese

\$3.99 lb.
(limit 2 lbs)



Limit 2 lbs. per customer. While supplies last. Min. \$15.00 purchase required, not including product on sale. May not be combined with other offers. Offer Good March 14th - 20th, 2010 One coupon per customer

COUPON 4

Top Soil ONLY

99¢ each

Good for 2 Weeks!



Limit 1 per customer. While supplies last. Min. \$15.00 purchase required, not including product on sale. May not be combined with other offers. Offer Good March 21st - April 3rd, 2010 One coupon per customer

COUPON 1

Dearborn's Sweet or Hot Sausage

\$2.49 lb.
(limit 5 lbs)



Limit 5 lbs. per customer. While supplies last. Min. \$15.00 purchase required, not including product on sale. May not be combined with other offers. Offer Good Feb. 28th - March 6th, 2010 One coupon per customer

COUPON 2

FREE Head of Green Cabbage



Limit 1 per customer. While supplies last. Min. \$15.00 purchase required, not including product on sale. May not be combined with other offers. Offer Good March 7th - 13th, 2010 One coupon per customer